



## Entrepreneurship

### *Business and Industry Endorsement*

This Entrepreneurship program of study teaches how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, management daily operations, analyze management structures, and plan for the use of materials and human services.

**To complete the Program of Study, students must earn four credits in the Program of Study and one of the credits must be an Advanced Level course.**

HIGH SCHOOL/INDUSTRY CERTIFICATION	CERTIFICATE/LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/DOCTORAL PROFESSIONAL DEGREE	OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Microsoft Office Expert - Excel	Certified Facility Manager	Business Administration and Management			General and Operations Managers	\$107,640	18,679	20%
Microsoft Office Expert - Word	Certified Management Accountant	Business/ Commerce			Management Analysts	\$87,651	4,706	32%
Entrepreneurship and Small Business	Certified Project Consultant	Public Administration			Managers, All Others	\$113,110	1,794	26%
	Accredited Management Consultant	Business Management	Management Science		<b>WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES</b>			
Additional industry based certification information is available from the TEA CTE website.					<b>Exploration Activities:</b> Business Professionals of America (BPA), Future Business Leaders of America (FBLA), and DECA	<b>Work Based Learning Activities:</b> Internship with local management consulting firm		
For more information on postsecondary options for this program of study, visit TXCTE.org.								

### Courses in this Program of Study

#### PRINCIPLES OF BUSINESS, MARKETING & FINANCE

Course # 07082005

Prerequisite: None

Recommended Grade Placement 8

1 CREDIT

This course is designed to give students hands-on application in the study of Business Management, Finance, Marketing, Entrepreneurship, and Business and Information Management.

**BUSINESS INFORMATION MANAGEMENT I**

Course # 07222225

**Recommended Grade Placement 9-11****1 CREDIT**

BIM I introduces the basic concepts and skills related to business application. Special emphasis is placed on word processing, spreadsheets, database, presentation, and integrating application software. A windows format is utilized, and Microsoft Office is the current program of choice.

**ENTREPRENEURSHIP**

Course # 07227200

**Recommended Grade Placement 10-11****1 CREDIT**

Students will gain the knowledge and skills to become an entrepreneur. Students will learn the principles necessary to begin and operate a business. The primary focus of the course is to help students understand the process of analyzing a business opportunity, preparing a business plan and securing the finances to own and operate a business.

**PRACTICUM IN BUSINESS MANAGEMENT**

Course # 07227970

**Prerequisite: Two credits in the Accounting and Financial Services or Entrepreneurship program of study****Recommended Grade Placement 11-12****2 CREDITS**

The practicum or Coop course is a paid or unpaid capstone experience for students participating in a coherent sequence of career and technical education courses in the Business, Marketing & Finance cluster. Students are required to serve in paid or unpaid internship opportunities. A student may repeat this course once for credit provided that the student is experiencing different aspects of the industry and demonstrating proficiency in additional and more advanced knowledge and skills.

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**CAREER PREPARATION I**

Course # 07228902

**Recommended Grade Placement 11-12****2 CREDITS**

Career Preparation I provides opportunities for students to participate in a work-based learning experience that combines classroom instruction with business and industry employment experiences. The goal is to prepare students with a variety of skills for a changing workplace. Career preparation is relevant and rigorous, supports student attainment of academic standards, and effectively prepares students for college and career success.

**Recommended Sequence of Courses (Prerequisites noted in course descriptions)**

**To complete the Program of Study, students must earn four credits in the Program of Study and one of the credits must be an Advanced Level course.**

<b>Entry Level Courses</b>	<b>Advanced Courses</b>
<b>Principles of Business, Marketing &amp; Finance</b>	<b>Entrepreneurship II</b>
<b>Business Information Management I</b>	<b>Practicum in Business Management</b>
<b>Entrepreneurship I</b>	<b>Career Preparation II</b>