### Mission Statement:
Crowley ISD provides our students with excellence in education so that all students achieve their full potential.

### Vision Statement:
Crowley ISD will provide all students with a world-class, high-quality education where students are inspired to succeed in the global community.

### District Values:
- We value high academic achievement.
- All students can learn through a variety of instructional methods and opportunities that meet their individual needs.
- Learning is enhanced through social interaction in a diverse setting.
- We value a safe and secure learning environment.
- We value a positive workplace in which each employee is appreciated and is provided opportunities for professional growth.
- We respect and value the opinions of all students, employees, and community members.
- We encourage open, effective, and timely communication with district stakeholders.
- We support effective stewardship of public resources.

### Strategic Objectives

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<th>GOAL 1: IMPROVE STUDENT ACHIEVEMENT FOR ALL</th>
<th>Strategic Measures &amp; Evidence of Progress</th>
<th>Key Strategies</th>
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| 1.1. Provide an aligned, relevant and rigorous curriculum and courses of study in order to prepare students to meet or exceed expected educational standards. | 1.1. Improved local student performance on state testing.  
1.2. Graduate college and workforce ready students who demonstrate the skills necessary for post-secondary success in a global community. | 1.1. a. Monitor curriculum delivery and student learning utilizing both formative and summative assessment data, as well as classroom and teacher observations.  
1.2. a. Provide opportunities for students to earn college credit, industry certification and licenses in high-demand career areas while in high school with a variety of advanced academic opportunities. |
| 1.3. Increase the integration of technology resources and systems in order to produce 21st Century learners. | 1.1. a. Monitor curriculum delivery and student learning utilizing both formative and summative assessment data, as well as classroom and teacher observations.  
1.2. a. Provide opportunities for students to earn college credit, industry certification and licenses in high-demand career areas while in high school with a variety of advanced academic opportunities. |

### GOAL 2: PROVIDE SAFE, SECURE, AND NURTURING SCHOOLS

| 2.1. Provide a safe, secure and nurturing learning environment for all students and staff.  
2.2. Provide effective communication for all stakeholders regarding safety/security. | 2.1. Increased school safety as measured by composite scores derived from data.  
2.2. Increased knowledge of safety and security procedures and processes for all stakeholders. | 2.1. a. Monitor, support, provide, and maintain safety and security districtwide.  
2.2. a. Provide, evaluate, communicate and update safety and security equipment, procedures, and programs. |

### GOAL 3: SUPPORT PARENT AND COMMUNITY PARTNERSHIPS

| 3.1. Provide continuous opportunities for parents and community members to partner with community schools.  
3.2. Ensure channels for frequent communication and open dialogue continue between schools, parents and community members.  
3.3. Collect feedback and input from parents and community members on a regular basis. | 3.1. Increased number of parent and family volunteers in schools and school activities.  
3.2. Increased number of outside individuals and organizations having direct involvement with the schools.  
3.3. Improved stakeholder satisfaction by analyzing and evaluating surveys. | 3.1. Offer targeted events, programs, meetings, committees and volunteer opportunities at all levels.  
3.2. Utilize changing technology to increase communication.  
3.3. Conduct comprehensive surveys of parents, community members, staff and students. |

### GOAL 4: PROVIDE A QUALITY WORKFORCE IN A POSITIVE WORK ENVIRONMENT

| 4.1. Recruit, employ, develop and retain a quality teaching, administrative and support staff to attain excellence in student performance.  
4.2. Provide high-quality, job embedded professional development | 4.1. 100% of teaching staff meet Highly Qualified status.  
4.2. Improved employee satisfaction. | 4.1. a. Ensure all instructional staff are Highly Qualified and fully certified according to state and federal guidelines.  
4.2. a. Provide quality and relevant staff development aligned to district needs. |

### GOAL 5: ENSURE EFFECTIVE AND EFFICIENT USE OF RESOURCES

| 5.1. Continue excellence in financial planning, management, and stewardship.  
5.2. Effectively utilize available funds to maintain or upgrade existing facilities and equipment and/or construct new facilities. | 5.1. Maintain high ratings on the Financial Integrity Rating System of Texas (FIRST) and demonstrate appropriate management of taxpayer resources on the District’s Comprehensive Annual Financial Report (CAFR).  
5.2. Updated and maintained Capital Facilities Priorities Report. | 5.1. a. Maintain high ratings on all finance related assessment reports, including an unmodified opinion from our external auditors.  
5.2. a. Develop preventative maintenance and long-term replacement schedules for all infrastructures and equipment.  
5.3. a. Maintain financial integrity and continue utilization of transparent financial systems to ensure effective stewardship of taxpayer funds. |

CROWLEY INDEPENDENT SCHOOL DISTRICT  
STRATEGIC PLAN 2014 - 2019  
School Board Approved June 2014